

Requirements for Admission to the Business Administration (BUAD) Major:

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level BUAD prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

Admission Procedure:

Admission to BUAD major will be processed after grades are posted in a term. Students may register for "majors only" courses **after** admission to the BUAD major has been processed by the Registrar's office (expected times are: Mid-January; late-January; early June; & approx. 3 weeks after summer sessions).

Students will receive a congratulations email after admission has been processed and you are able to register for "majors only" courses.

Remember that there are many other students in the same situation, that is why there are no exceptions to this rule.

Lower-Level BUAD Required Courses:

Course	Gpts	X	Units	=	Total Gpts
ACCT 201/211		X		=	
ECON 201/203		X		=	
ECON 202/204		X		=	
LEGL 225		X		=	
ECON 205/MATH 231		X		=	
MATH 211/273		X		=	

SUM = =

Total Gpts: Units: PBUA GPA:

Grade Points Scale (Gpts):

A = 4.00 A- = 3.67 B+ = 3.33
 B = 3.00 B- = 2.67 C+ = 2.33
 C = 2.00

Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <http://towson.edu/cbe/resources/advising/academicplan.html>

Business Administration Major (BUAD) Requirements:

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

Concentrations/Tracks (21 – 24 units)

ECONOMICS (ECON) track - (21 units)

ECON 309, ECON 310 and ECON 313

Select four (4) ECON upper-level electives:

(ECON 409 recommended)

NOTE: ECON 497 cannot count as an elective.

ENTREPRENEURSHIP (ENTR) concentration – (24 units)

ENTR 355 and 410

Select one (1) course from: MKTG 350 or MKTG 451

Select five (5) courses from: ENTR 110, ENTR 345, ENTR 380, ENTR 402, ENTR 470, ENTR 498, EBTM 310 OR EBTM 343

FINANCE (FIN) concentration - (24 units)

FIN 333, 350, 351, 430, 436 and 439

Select one (1) course from: FIN 423, FIN 433

Select one (1) additional course from the following: ACCT 301, ACCT 341, ECON 306, ECON 313, ECON 337, or FPLN 341

NOTE: If both FIN 423 & FIN 433 are taken, no additional elective is required.

FINANCIAL PLANNING (FPLN) track - (21 units)

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: FIN 423, FIN 430, FIN 433, MKTG 451

HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)

MNGT 381, 433, 435, 452, 453 and 483

Select two (2) courses from the following:

EBTM 310, ECON 341, MNGT 375, 425, 438, 463, 470, 491, 494, 495, 497 or 498.

INTERNATIONAL BUSINESS (INBU) concentration - (24 units)

MNGT 375, MNGT 438, FIN 435 and MKTG 445

Select four (4) courses from the following with the approval of your advisor: Foreign Language (2xx or above) or ANTH 368, EBTM 310, ECON 305,

MKTG/MNGT 494 NOTE: Additional electives available (subject to change and prerequisites): ANTH 367, ECON 326, 421, 423, ENTR 403, GEOG 317, 355, 357, 381, 423, 427, 447, 451, 461, 462, 463, 470, HIST 311, 312, 316, 340, 452, 479, LAST 484, LEGL 474, PHIL 302, 327, POSC 303, 307, 339, 341, 351, 355, 447, 470, 472, 473

INVESTMENTS (INVS) track - (21 units)

FIN 333, 350, 423, 430, 433 and 436

Select one (1) of the following:

ECON 306, FIN 351, FPLN 341, or MKTG 451

LEGAL STUDIES (CBEI) concentration - (24 units)

LEGL 226

Select at least five (5) courses from: LEGL 325, 326, 328, 470, 471, 495 or MNGT 482 Note: All courses from this group may be selected OR

Select no more than two (2) courses from: FMST 380, HCMN 441, MCOM 350, PHIL101, 103, 111, POSC 384 or 418

LEADERSHIP & MANAGEMENT (MNGT) concentration - (24 units)

MNGT 391, 395, 425, 463, 465 and 466

Select two (2) courses from: EBTM 310, ENTR 355, MNGT 375, 381, 423, 438, 453, 470, 491, 494, 495, 497, or 498. Note: Only 3 units of either 497 or 498 can be applied

MARKETING (MKTG) concentration - (24 units)

MKTG 411, 425, 441, 445, 485 and MKTG 451 or 431

Select one (1) - two (2) course(s) from the following: EBTM 419, MKTG 345, 347, 349, 350, 355, 357, 361, 470 or 497. NOTE: You may select one (1) additional approved elective: COMM 131, COSC 109, EBTM 310, ENTR 110, MKTG 491, 494, 495, PSYC 101/102 or THEA 101/102.

PROJECT MANAGEMENT & BUSINESS ANALYSIS (PMBA) concentration - (24 units)

EBTM 343, 425, 446, 450, 454 and 462

Select two (2) courses from the following:

ACCT 341, 442, EBTM 419, 475, 492, 496, 498, ENGL 318, MNGT 463 or MKTG 349.

Term Codes - Term codes are used for registration in PeopleSoft (My TU).

Minimester	1 + Last 2 digits of year (ex: 19 for 2019) + 1 = 1191
Spring	1 + Last 2 digits of year (ex: 19 for 2019) + 2 = 1192
Summer	1 + Last 2 digits of year (ex: 19 for 2019) + 3 = 1193
Fall	1 + Last 2 digits of year (ex: 19 for 2019) + 4 = 1194