

# BUSINESS ADMINISTRATION (BUAD) & Pre-BUSINESS (PBUA) Advising form for the 2019/2020 Catalog

<p>STUDENT: _____</p> <p>Student ID #: _____</p> <p style="text-align: center;">PBUA      BUAD      DATE: _____</p>	<p>Complete this form using your current Academic Requirements and bring both with you when you meet with your advisor.</p> <p>The name of your advisor is displayed on the Student Center page of the Towson Online Services Web site: <a href="https://inside.towson.edu/psllogin/">https://inside.towson.edu/psllogin/</a>.</p>	<p>Transfer Evaluation: Final _____ Preliminary _____</p> <p><b>Note:</b> If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.</p>												
<p><b>KEY:</b> Enr = Enrolled    GRADE @ TU T(Grade) = Transfer    (Grade) - Rep = Repeat</p> <p><b>Core Curriculum Requirements</b> <b>Transfer Package:</b></p> <p><input type="checkbox"/> <u>Granted:</u> Complete Core requirements for Package _____</p> <p><input type="checkbox"/> <u>None:</u> Complete the following Core requirements:</p> <p><b>Category I: FUNDAMENTALS (12-13 units)</b> <i>Taken during the first year of college study</i></p> <p>_____ 1. Towson Seminar TSEM 102 _____</p> <p>_____ 2. English Composition ENGL 102/190 _____</p> <p>_____ 3. Mathematics _____</p> <p>_____ 4. Creativity and Creative Development _____</p> <p><b>Category II: WAYS OF KNOWING (13-14 units)</b></p> <p>_____ 5. Arts and Humanities _____</p> <p style="text-align: center;"><i>The course satisfying Core 5 is in a different discipline from the course satisfying the Core 4, requirement.</i></p> <p>_____ 6. Social and Behavioral Sciences _____ (ECON 201/203 or ECON 202/204 recommended )</p> <p><b>Select either two courses from different scientific disciplines or two sequenced courses within one discipline.</b></p> <p>_____ 7. Biological and Physical Sciences (4) _____ (with laboratory – 4 units)</p> <p>_____ 8. Biological and Physical Sciences (3/4) _____ (with or without laboratory – 3 or 4 units)</p> <p><b>Category III: WRITING IN A CHOSEN FIELD (3 units)</b></p> <p>_____ 9. Advanced Writing Seminar _____ (BUSX 301 recommended)</p> <p><b>Category IV: PERSPECTIVES (15 units)</b></p> <p>_____ 10. Metropolitan Perspectives _____</p> <p>_____ 11. The United States as a Nation _____</p> <p>_____ 12. Global Perspectives _____</p> <p>_____ 13. Diversity and Difference _____</p> <p>_____ 14. Ethical Issues and Perspectives _____ (MNGT 482 recommended)</p>	<p><b>A. Lower-Level Required Courses (18-19 units)</b></p> <p>1. ACCT 201 Principles of Financial Accounting (3) _____</p> <p>2. ECON 201/203 Microeconomic Principles (3) _____</p> <p>3. ECON 202/204 Macroeconomic Principles (3) _____</p> <p>4. LEGL 225 Legal Environment of Business (3) _____</p> <p>5. ECON 205 or MATH 231 Statistics (3) _____</p> <p>6. MATH 211 or 273 Calculus (3/4) _____</p> <p><b>Admission to the BUAD Major Requirements:</b> (See Side B for details)</p> <p>_____ GPA of 2.0 or higher. TU GPA _____</p> <p>_____ Grade of "C" or higher in each lower-level (L/L) BUAD Required Course.</p> <p>_____ Average GPA of 2.7 or higher for ALL (L/L) BUAD Required Courses.</p> <p><b>PBUA GPA:</b> _____ = Total Gpts. _____ / Units: _____</p> <p><b>Ineligible for Admission:</b></p>	<p><b>B. Business Courses (32 units)</b> <b><u>Courses Open to PBUA &amp; BUAD Majors</u></b></p> <p>7. ACCT 202 Principles of Managerial Accounting (3) _____</p> <p>8. BUSX 301 Business Communications (3) _____</p> <p>9. FIN 331 Principles of Financial Management (3) _____</p> <p>10. MKTG 341 Principles of Marketing (3) _____</p> <p>11. MNGT 361 Leadership &amp; Management (3) _____</p> <hr/> <p><b>The following courses will ONLY be applied to ACCT/BUAD/EBUS majors</b></p> <p>12. EBTM 250 Problem Solving for Business I (1) _____</p> <p>13. EBTM 251 Problem Solving for Business II (1) _____</p> <p>14. EBTM 337 Enterprise Information Systems (3) _____</p> <p><b>Courses Open to Admitted BUAD Majors Only</b> <i>Admission to BUAD major will be processed after grades are posted in a term. Students may register for majors only courses after admission to the BUAD major has been processed by the Registrar's office (expected times are: Mid-January; late-January; early June; &amp; approx. 3 weeks after summer sessions.)</i></p> <p>15. BUSX 460 Professional Experience* (3) _____ * Internship required concurrent with course enrollment</p> <p>16. EBTM 350 Business Analytics (3) _____</p> <p>17. EBTM 365 Principles of Operations Mngt (3) _____</p> <p>18. MNGT 481 Strategic Management (3) _____</p> <p><b>C. Concentration/Track (21-24 units)</b></p> <table style="width: 100%; border: none;"> <tr> <td>_____ Economics (ECON)</td> <td>_____ International Business (INBU)</td> </tr> <tr> <td>_____ Entrepreneurship (ENTR)</td> <td>_____ Investments (INVS)</td> </tr> <tr> <td>_____ Finance (FIN)</td> <td>_____ Legal Studies (CBEI)</td> </tr> <tr> <td>_____ Financial Planning (FPLN)</td> <td>_____ Leadership &amp; Management (MNGT)</td> </tr> <tr> <td>_____ Human Resource Management (HRM)</td> <td>_____ Project Management. &amp; Business Analysis (PMBA)</td> </tr> <tr> <td>_____ Marketing (MKTG)</td> <td></td> </tr> </table> <p><b>Courses:</b></p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p>	_____ Economics (ECON)	_____ International Business (INBU)	_____ Entrepreneurship (ENTR)	_____ Investments (INVS)	_____ Finance (FIN)	_____ Legal Studies (CBEI)	_____ Financial Planning (FPLN)	_____ Leadership & Management (MNGT)	_____ Human Resource Management (HRM)	_____ Project Management. & Business Analysis (PMBA)	_____ Marketing (MKTG)	
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<p><b>Graduation – Earned Units Required:</b></p> <p>Minimum of 120 units: Earned _____ Enrolled _____ Need _____</p>	<p><b>Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice.</b></p> <p><b>To Do:</b></p> <p>_____</p> <p>_____</p> <p>_____</p> <p><b>Submit Petition to Evaluate the Equivalency of a Transfer Course:</b></p> <p>_____</p> <p>_____</p> <p>_____</p>	<p><b>Check course pre-requisites before registering:</b> <a href="http://towson.edu/cbe/documents/cbe_prerequisite_checking_guide.pdf">http://towson.edu/cbe/documents/cbe_prerequisite_checking_guide.pdf</a></p> <p><b>Courses for Fall/Spring Term:</b></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>												

Initials: \_\_\_\_\_ Please review this form carefully.

Keep this form with your important academic records. You will need it for your next advising appointment.

**Requirements for Admission to the Business Administration (BUAD) Major:**

- A minimum cumulative grade point average (Towson GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level BUAD prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level BUAD prerequisites.

**Admission Procedure:**

Admission to BUAD major will be processed after grades are posted in a term. Students may register for "majors only" courses **after** admission to the BUAD major has been processed by the Registrar's office (expected times are: Mid-January; late-January; early June; & approx. 3 weeks after summer sessions).

Students will receive a congratulations email after admission has been processed and you are able to register for "majors only" courses.

Remember that there are many other students in the same situation, that is why there are no exceptions to this rule.

**Lower-Level BUAD Required Courses:**

Course	Gpts	X	Units	=	Total Gpts
ACCT 201/211		X		=	
ECON 201/203		X		=	
ECON 202/204		X		=	
LEGL 225		X		=	
ECON 205/MATH 231		X		=	
MATH 211/273		X		=	

<b>SUM</b>	<b>=</b>	<b>=</b>
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<b>Total Gpts:</b>	<b>Units:</b>	<b>PBUA GPA:</b>
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**Grade Points Scale (Gpts):**

A = 4.00 A- = 3.67 B+ = 3.33  
 B = 3.00 B- = 2.67 C+ = 2.33  
 C = 2.00

**Creating Your Degree Completion Plan (DCP)**

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <http://towson.edu/cbe/resources/advising/academicplan.html>

**Business Administration Major (BUAD) Concentration/Track Requirements (21 - 24 units):**

After being accepted to the BUAD major, complete the upper-level Business Courses with a grade of "C" or higher (2.00). You will also complete the courses required for your chosen concentration or track (see below). Each concentration requires 24 units and each track requires 21 units.

**ECONOMICS (ECON) track - (21 units)**

ECON 306, ECON 309, ECON 310 and ECON 313

**Select three (3) ECON upper-level electives:** (ECON 409 recommended)

NOTE: ECON 497 cannot count as an elective.

**ENTREPRENEURSHIP (ENTR) concentration - (24 units)**

ENTR 355, ENTR 380 and ENTR 410

**Select five (5) courses from:** ENTR 110, ENTR 345, ENTR 401, ENTR 402, ENTR 403, ENTR 470, ENTR 498, EBTM 343, MKTG 350, MKTG 451 OR MNGT 482/382

Note: Only 1 MKTG course will count towards concentration

**FINANCE (FIN) concentration - (24 units)**

FIN 333, 350, 351, 423, 430, 436 and 439

**Select one (1) additional course from the following:** ACCT 301, ACCT 341, ECON 306, ECON 337, ECON 351, ENTR 355, FIN 433 or LEGL 226

**FINANCIAL PLANNING (FPLN) track - (21 units)**

FIN 333, FIN 350, FPLN 341, ACCT 361, FPLN 441, FPLN 443 and FPLN 450

NOTE: Students may choose to take additional courses to enhance their program: FIN 423, FIN 430, FIN 433, MKTG 451

**HUMAN RESOURCE MANAGEMENT (HRM) concentration - (24 units)**

MNGT 381, MNGT 433, MNGT 435, MNGT 452, and MNGT 483

**Select three (3) courses from the following:** EBTM 310, ECON 341, MNGT 375, MNGT 425, MNGT 438, MNGT 453, MNGT 463, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497 or MNGT 498

**INTERNATIONAL BUSINESS concentration - (24 units)**

MNGT 375, MNGT 438, MNGT 466, ENTR 403, FIN 435 and MKTG 445

**Select two (2) courses from:** Foreign Language (2XX or above) or ANTH 368, ECON 305, ENTR 355, MKTG 494, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, MNGT 498

**INVESTMENTS (INVS) track - (21 units)**

FIN 333, 350, 423, 430, 433 and 436

**Select one (1) of the following:**

ECON 306, FIN 351, FPLN 341, or MKTG 451

**LEGAL STUDIES (CBEI) concentration - (24 units)**

LEGL 226, LEGL 325, LEGL 326, LEGL 328, LEGL 471, MNGT 482

**Select two (2) courses from:** FMST 380, HCMN 441, LEGL 470, LEGL 495, MCOM 350, PHIL101, PHIL 103, PHIL 111, POSC 384 or POSC 418

**LEADERSHIP & MANAGEMENT (MNGT) concentration - (24 units)**

MNGT 381, MNGT 391, MNGT 395, MNGT 425, MNGT 463, and MNGT 465

**Select one (1) International Focus Elective course from:** MNGT 375, MNGT 438, MNGT 466

**Select one (1) MNGT Concentration Elective course from OR choose an additional International Elective (above):** EBTM 310, ENTR 355, ENTR 380, MNGT 453, MNGT 470, MNGT 482, MNGT 491, MNGT 494, MNGT 495, MNGT 497, or MNGT 498 Note: Only 3 units of either 497 or 498 can be applied

**MARKETING (MKTG) concentration - (24 units)**

MKTG 411, MKTG 425, MKTG 441, MKTG 445, MKTG 485 AND MKTG 451 OR MKTG 431 (if both are taken, 1 will be elective)

**Select two (2) course(s) from the following:**

**You must select one course from the following:**

MKTG 345, MKTG 347, MKTG 349, MKTG 350, MKTG 355, MKTG 357, MKTG 361, MKTG 470 or MKTG 497

**You may select one (1) Approved Elective from:** COMM 131, COSC 109, EBTM 310, EBTM 419, ENTR 110, MKTG 491, MKTG 494, MKTG 495, PSYC 101/2 or THEA 101/2

**PROJECT MANAGEMENT & BUSINESS ANALYSIS (PMBA) concentration - (24 units)**

EBTM 343, EBTM 425, EBTM 446, EBTM 450, EBTM 454 and EBTM 462

**Select two (2) courses from the following:** ACCT 341, ACCT 442, EBTM 310, EBTM 419, EBTM 475, EBTM 492, EBTM 496, EBTM 498, ENGL 318, MNGT 463 or MKTG 349.

**Term Codes** - Term codes are used for registration in PeopleSoft (My TU).

Minimester	1 + Last 2 digits of year (ex: 19 for 2019) + 1 = 1191
Spring	1 + Last 2 digits of year (ex: 19 for 2019) + 2 = 1192
Summer	1 + Last 2 digits of year (ex: 19 for 2019) + 3 = 1193
Fall	1 + Last 2 digits of year (ex: 19 for 2019) + 4 = 1194