

Business Analytics (BUAN) Minor – Advising Form

Student:

TU ID#:

Date:

Catalog Year:

Major:

Major Advisor:

- ➔ The Business Analytics (BUAN) Minor consists of **20-21 units**; all must be completed with a grade equivalent of **2.00 or higher**. Non-CBE majors who elect an Business Analytics Minor are not formally admitted to the College of Business and Economics and will not graduate from CBE.
- ➔ All EBTM courses must be completed at Towson University.

KEY: LIST GRADE (*include attempts*) **E**=Enrolled **N**=Need

REQUIREMENTS FOR BUSINESS ANALYTICS (BUAN) MINOR:

Required Courses (14 units):

1. **EBTM 250** Problem Solving in Business I (1)
2. **EBTM 251** Problem Solving in Business II (1)
3. **EBTM 320** Data Visualization & Dashboards (3)
4. **EBTM 350** Business Analytics (3)
5. **EBTM 400** Applied Data Analytics (3)
6. **EBTM 446** Business Intelligence (3)

Statistics (Select one - 3 - 4 units):

- **ECON 205** Statistics for Business and Economics (3)
- **MATH 231** Basic Statistics (3)
- **MATH 237** Elementary Biostatistics (4)
- **PSYC 212** Behavioral Statistics (4)
- **SOCI 212** Social Statistics (4)

Select one of the following (3 units):

- **EBTM 310** Introduction to ERP Systems (3)
- **EBTM 343** Introduction to Project Management (3)
- **EBTM 425** Business Requirement & Analysis (3)
- **EBTM 454** Business Process Management (3)
- **ECON 431** Computational Economics (3)
- **GEOG 375** Quantitative Methods in Geography (3)
- **MATH 437** Operational Research (3)
- **MCOM 371** Media Audiences and Analytics (3)
- **MKTG 431** Marketing Analytics (3)
- **MNGT 483** Strategic Human Resource Management (3)

Recommended Course Sequence:

Term	Course	Prerequisite
<i>Term 1</i>	STATISTICS: ECON 205, MATH 231, MATH 237, PSYC 212 or SOCI 212	Qualifying Score on ALEKS; MATH 100 or higher
<i>Term 2</i>	EBTM 250 - 1st half of term EBTM 251 - 2nd half of term	Sophomore Standing Sophomore Standing & EBTM 250
<i>Term 3</i>	EBTM 320	Statistics
<i>Term 4</i>	EBTM 350	EBTM 251, Statistics & Junior Standing
<i>Term 5</i>	EBTM 400 EBTM 446	EBTM 350 & Junior Standing EBTM 320 & Junior Standing
<i>Term 6</i>	Elective	Varies on course selection

NOTES: