



**Department Profile**  
**College of Fine Arts and Communication: Department of Mass Communication**

<b>Faculty Headcount (November 1 snapshot)</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
Instructor	0	0	0	1	0
Assistant Professor	8	4	5	6	7
Associate Professor	4	7	7	6	5
Professor	4	4	4	3	4
<i>Total Tenured/Tenure-Track Faculty</i>	<i>16</i>	<i>15</i>	<i>16</i>	<i>16</i>	<i>16</i>
Clinical, Visiting & Practice	0	0	0	1	1
Lecturer	3	4	4	3	3
<i>Total Other Faculty</i>	<i>3</i>	<i>4</i>	<i>4</i>	<i>4</i>	<i>4</i>
<b>TOTAL FULL-TIME FACULTY</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>20</b>

<b>Enrolled Majors (Fall Census)</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
Mass Communication	412	383	370	495	483
Pre-Mass Communication	235	234	174	n/a	n/a
<i>Total Undergraduate Majors</i>	<i>647</i>	<i>617</i>	<i>544</i>	<i>495</i>	<i>483</i>
Communications Management	30	41	48	53	43
<i>Total Graduate Majors</i>	<i>30</i>	<i>41</i>	<i>48</i>	<i>53</i>	<i>43</i>
<b>TOTAL ENROLLED MAJORS</b>	<b>677</b>	<b>658</b>	<b>592</b>	<b>548</b>	<b>526</b>

<b>Student Credit Hours (Fall Census)</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
Lower Undergraduate	1,815	1,740	1,503	1,566	1,632
Upper Undergraduate	3,274	3,310	2,990	2,837	2,672
Graduate	198	237	265	315	269
<b>TOTAL STUDENT CREDIT HOURS</b>	<b>5,287</b>	<b>5,287</b>	<b>4,758</b>	<b>4,718</b>	<b>4,573</b>

<b>Undergraduate Class Size (Fall Census)</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
2 to 9	0	0	1	0	3
10 to 19	53	0	51	43	45
20 to 29	26	0	15	19	18
40 to 49	0	0	0	1	1



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<b>Undergraduate Class Size (Fall Census)</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
50 or more	1	0	1	0	0
<b>TOTAL UNDERGRADUATE CLASSES</b>	80	0	68	63	67

<b>Degrees &amp; Certificates Awarded (Academic Year)</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>	<b>2022-2023</b>
Bachelor's Degrees	176	211	180	192	164
Master's Degrees	4	6	9	7	16
Certificates	2	5	3	9	2
<b>TOTAL DEGREES &amp; CERTIFICATES AWARDED</b>	182	222	192	208	182

<b>Expenditures (Fiscal Year)</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>	<b>2022-2023</b>
MCOM Lab/Class Fee	\$16,475	\$9,758	\$13,750	\$19,491	\$10,027
Mass Communication	\$2,513,383	\$2,486,684	\$2,590,021	\$2,817,044	\$2,962,836
<b>TOTAL DEPARTMENTAL EXPENDITURES</b>	\$2,529,858	\$2,496,442	\$2,603,771	\$2,836,535	\$2,972,863

<b>TOTAL COLLEGE EXPENDITURES</b>	\$18,977,105	\$19,375,156	\$20,996,536	\$22,155,281	\$23,294,389
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